

ARTIFICIAL INTELLIGENCE FOR BUSINESS

FILLING THE GAP BETWEEN AI TECH PEOPLE AND TEAM LEADERS

WHO IS IT FOR?

- ▶ **Managers** of AI tech teams
- ▶ **CxO** who wants **more than the fancy AI Leap of Faith**
- ▶ **AI Tech** who wants to better communicate with their managers
- ▶ **AI Tech who believe** AI is just reading/writing arXiv pdfs with LaTeX, code in a Docker and download GitHub repos on laptops and servers (none of these is in this program)

PROGRAM

- ▶ **AI 101 Basics** Show us your data, and we'll tell the AI you need
- ▶ **AI for What?** Lead AI with a KPI a human being can understand
- ▶ **Launch, Manage and Lead** AI product life in your Business
- ▶ **AI Challenges** From R&D to production, pitfalls and biases
- ▶ **AI State of the Art** Gallery of the best AI to date

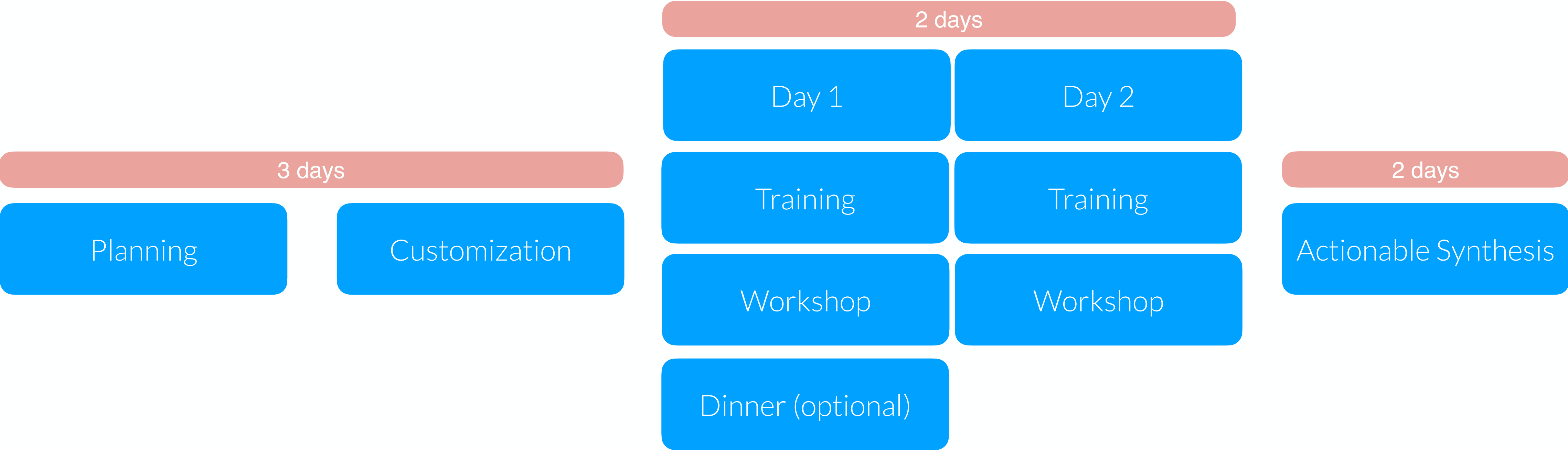
OUTCOMES

- ▶ **Know your AI Fundamentals** Manage your AI and Software teams
- ▶ **AI State of Mind** AI Acculturation at the service of (internal) clients
- ▶ **AI Project Management** Towards production without wishful thinking
- ▶ **Case Studies** Hands-on theory to practice
- ▶ **Lead AI for your company interest** Not the other way around!

STRENGTHS

- ▶ 2 seasoned practitioners of AI in companies closely working together
 - 1 Ph.D. in Applied Math at Research Fellow level
 - 1 Serial Entrepreneur in Tech companies at CxO level
- ▶ **Tested Material** taught over several MBA cohorts and companies
- ▶ **Interactive training** with hands-on examples

TIMEFRAME



LOGISTICS

- ▶ **On-site room with big screen for slides projection**

No more lockdown video conferences

- ▶ **Whiteboard for hands-on exercises**

“Lead AI for your company interest” gets in with markers

- ▶ **Between 5 and 20 persons for personal interactions**

Less than 5 is an interview with slides, more than 20 feels like rock concert

- ▶ **2 half-days of training**

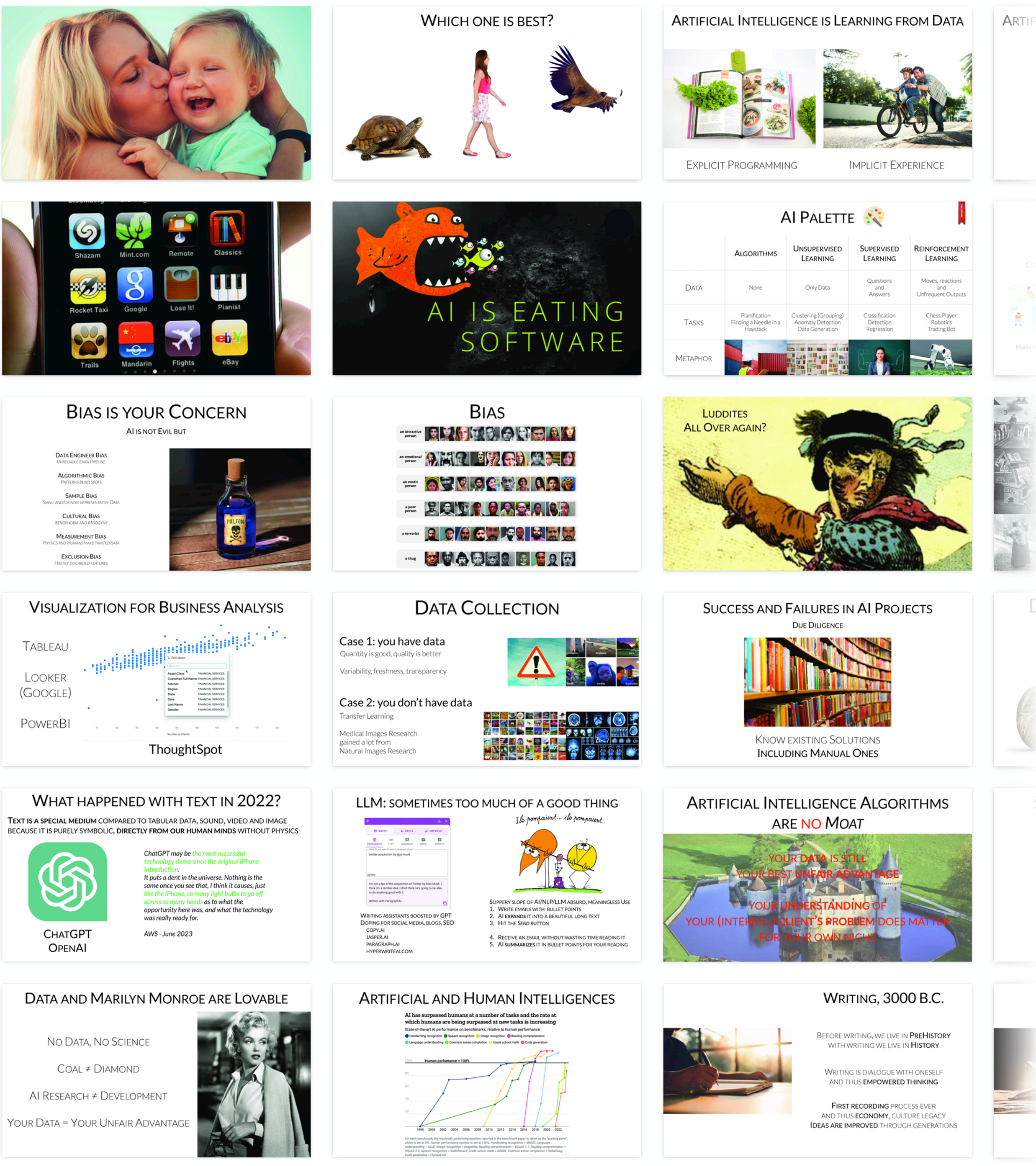
Shorter is cultural animation, longer is for in-depth topics

OUR KNOWLEDGE CORPUS

Artificial Intelligence for Business Foundational Concepts for Managing AI

Real-world Case Studies and Anecdotes Effective Strategies, Dos and Don'ts

16+ hours and 200+ slides of
constantly updated material in 2+ years
that can be split and customized



CUSTOMERS AND EXPERIENCES

- ▶ **Oscaro.com** revenue optimization against fraud (launched in 2016, still in production)
- ▶ **Glasspop** shorten optical exam time for eyeglass prescriptions
- ▶ **Nexton Consulting** ExCom evangelization and AI content for events/customers
- ▶ **xBrain** early AI chatbots business grow from 0 to 2M€ YRR
- ▶ **Ircam Amplify** on-budget music catalog revenue optimization on Spotify
- ▶ **VizioSense** embedded image recognition on low-energy/low-bandwidth devices

“Warith's expertise in AI and Computer Vision has been key to shape the R&D team”

Maxime Schacht, founder of VizioSense, 2021

“Laurent is exceptional at successfully leading software and AI projects in a competitive business environment”

Anne Bioulac, Augustus AI CEO (acquired xBrain)

“An unlikely but incredible duo!”

*Student at Executive MBA
Rennes School of Business, 2022*

WHO WE ARE?



WARITH@DERAISON.AI

▶ WARITH HARCHAOUI

Between academic research and business pragmatism, I am a scientist in Artificial Intelligence (Ph.D. in Math) with leading conference and journal publications. My expertise covers Computer Vision, Sound Processing and Natural Language Processing bringing value into real world products at the service of clients.



LAURENT@FLATIRON.BIZ

▶ LAURENT PANTANACCE

My passion for entrepreneurship lead me to startups and companies in a diverse spectrum of industries, including web agencies, IoT, Media Tools, LegalTech, and AI. This journey propelled me into senior CxO positions in critical areas such as Operations, Marketing, Sales, and Customer Relations, with hands-on involvement with tech teams to ensure the success and sustainability of the business.